

ACF Distribution Case Study



- ACF analytical coverage of an AIM listed cleantech end-client had a dramatic positive effect on the company's shareholder base and stock price. Using an NAV valuation approach our distribution strategies created a dramatic change in the shareholder base. The stock price moved from a low of 8 pence 17/9/2010 to 18 pence 7/10/2010 and has traded in a stable range 18-15 pence and whilst subject to our distribution capabilities and research was unaffected by general market conditions.

Key attributes and outcomes of the research coverage and distribution strategy included:

- Strategy note providing the collateral to improve liquidity via our international distribution channels and so begin the process of changing the investor base.
- Review note presenting a credible NAV with over 100% upside within 12m.
- Attracted new stable shareholder base.