

PRESS RELEASE

ACF IEG Holdings Corp. (OTCQX:IEGHD) Initiation Note

Monday, 14 November 2016

LONDON – 14th November 2016 - IEG Holdings is listed on OTCM's OTCQX (OTCQX:IEGHD) best market and is an online consumer micro-lending provider with two products - a USD 5,000 and a USD 10,000 five-year term loan. IEGH serves the retail underbanked US market. The online brand is Mr. Amazing Loans, a brand that delivers, distinguishing it from competitor brands. IEGH has embarked on a rapid growth path via its new distribution and customer acquisition strategy – an online platform and 18 US state lending licences YTD. Interest rates on IEGH loans are socially acceptable (av. APR 28.9%). The market segment is growing handsomely both organically and via obsolescence of other loan segments. The core management team is highly experienced within the sector.

ACF's full IEG Holdings Corp. initiation note is available via Factset, Capital IQ, and Reuters distribution platforms and <http://acfequityresearch.com/iegh/>

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