

PRESS RELEASE

ACF Selected as a best-in-class institutional and global equity research firm by US based OTC Markets.

Monday, 19 September 2016

LONDON – 15th September 2016 - [OTC Markets Group Inc.](#) (OTCQX: OTCM), operator of financial markets for 10,000 U.S. and global securities, today announced the launch of a new online resource for OTCQX[®] and OTCQB[®] companies seeking third-party research analyses and investment tools in collaboration with best-in-class institutional and global equity research firms [ACF Equity Research](#), Edison and Sidoti.

The new Research Marketplace, available on www.otcmarkets.com, provides OTCQX and OTCQB companies with a single point-of-reference when investigating equity research providers as well as a choice of firms tailored to meet their individual needs. Equity research providers can now build a new model to unbundle research coverage from equity trading and monetize their analysts with coverage and conference services supported by corporate issuers.

"ACF Equity Research is delighted to have been chosen as an independent research provider by OTC Markets Group," said Christopher Nicholson, Managing Director, ACF. "In today's globalized economy, it's vital that smaller and mid-size cap companies are able to compete at the same level as larger organizations. Our research and consultancy supports greater liquidity, higher valuations and access to a wider pool of investors, delivering real value unbundled from equity trading and corporate finance for corporates. It's to be applauded that OTC Markets Group has set the platform up."

"With Wall Street research increasingly favouring large companies with active trading volumes, small companies and their investors are often excluded from analyst coverage," said Jason Paltrowitz, Executive Vice President of Corporate Services at OTC Markets Group. "Providing smaller issuers

with a wider choice of in-depth equity research providers will help broaden these companies' exposure to investors while helping to maximize their public market visibility, valuation and liquidity."

Investors value third-party research as it provides an independent view of a company's performance, valuation estimates, and analysis of financials, operations and management. The addition of analyst reports and earnings estimates offered through financial databases provide key data points for today's fundamental and quantitative investor to make informed decisions and benchmark a company.

This latest enhancement in creating a central repository of high-quality equity research firms and distributing this research coverage underscores OTC Markets Group's continued commitment to educate investors and issuers on the importance of making transparent data more publicly available. The Company's effort builds on the collaboration with Morningstar launched earlier this year, which make Morningstar quantitative ratings available for all OTCQX and OTCQB companies.

About OTC Markets Group Inc.

[OTC Markets Group Inc.](#) (OTCQX: OTCM) operates the OTCQX® Best Market, the OTCQB® Venture Market, and the Pink® Open Market for 10,000 U.S. and global securities. Through OTC Link® ATS, we connect a diverse network of broker-dealers that provide liquidity and execution services. We enable investors to easily trade through the broker of their choice and empower companies to improve the quality of information available for investors.

To learn more about how we create better informed and more efficient markets, visit www.otcmarkets.com

OTC Link ATS is operated by OTC Link LLC, member FINRA/SIPC and SEC regulated ATS.

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About ACF Equity Research

[ACF Equity Research's](#) aim is to improve your company's liquidity through credible equity research services, excellent global distribution and access to professional investment managers. ACF Equity

Research was founded to address the need for liquidity in both the global listed micro, small (AiM) and mid-cap and private market segments.

To learn more about ACF Equity Research visit www.acfequityresearch.com

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