



## Research and IPO services

**Equity Research** builds credibility with investors/stakeholders through consistent information flow throughout the year; frees up management time and brings expert feedback.

**ResearchHost™** allows clients to post our research on their corporate websites in a compliant way.

**Pre-IPO and Post-IPO Research** helps C-suite executives prepare for public company life. ACF guides you on how to get the best from the financial markets.

**Independent Valuation** - credible valuations of your business for your stakeholders.



## Distribution

**Global Distribution platforms** - every professional investor, HNWI/Family Office can access our research.

**AlphaDistribution™** is an addition to our global distribution platform relationships with paid for newswire solutions and services that can generate critical mass press and wire coverage.

**LiquidityEnhancer™** – our US products and services can enhance and stimulate liquidity for non-US corporates too, accessing the greatest pool of global capital.

**Video** - a natural extension of our research products' global reach - an add-on package.



## Access

**ReactionSpeed™** - helps corporates understand trading patterns and drivers before they create a storm.

**Investor and Stakeholder Perception Surveys** - intelligence for managing market expectations

**Investor, Start-up/scale-up Tax Vehicle Analysis and Ranking** for investors, start-ups and scale-ups.

**Focused Investor Support** - engage with a pre-defined number and type of professional investors.



## Consultancy

**VerticalsAnalysis™** is a C-Suite/Country Manager briefing service to assist resource allocation decisions by delivering client specific macro and micro trend, policy and markets analysis.

**Consulting** – M&A preparation, new markets entry; verification, governance, econometric modelling etc..

**Defence Strategy, Research and Execution** – practical response to suitors, activists and related parties.

**Advisor Verification** - independent guidance in respect of advisor selection and verification.

**Commercial Due Diligence** on potential acquisitions, investments, investors and...for exchanges.

**Project Management** – start-up, scale up and large cap for capital access to operational metrics.

**Strategic & Practical Support to NEDs and Boards** – for private/public small to megacap Boards/NEDs using bespoke analytical and strategic insight and services.