



**EQUITY
RESEARCH**

ACF Equity Research

Navigating capital markets can be frustrating and risky,
ACF Equity Research services and independent counsel help you execute your vision, faster.

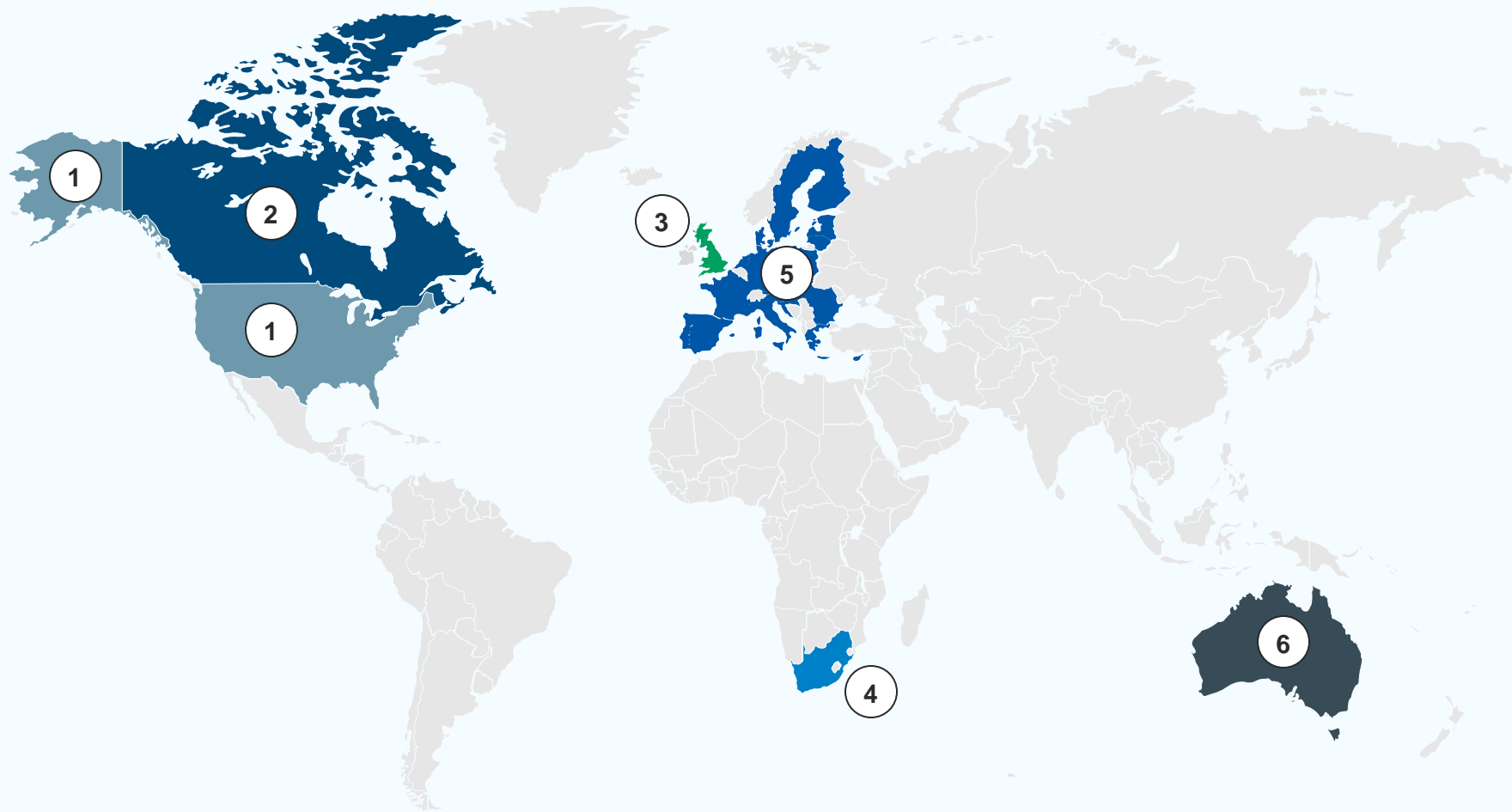
Work Examples



Institutions Sample Using our Research ~AUM >\$12trn

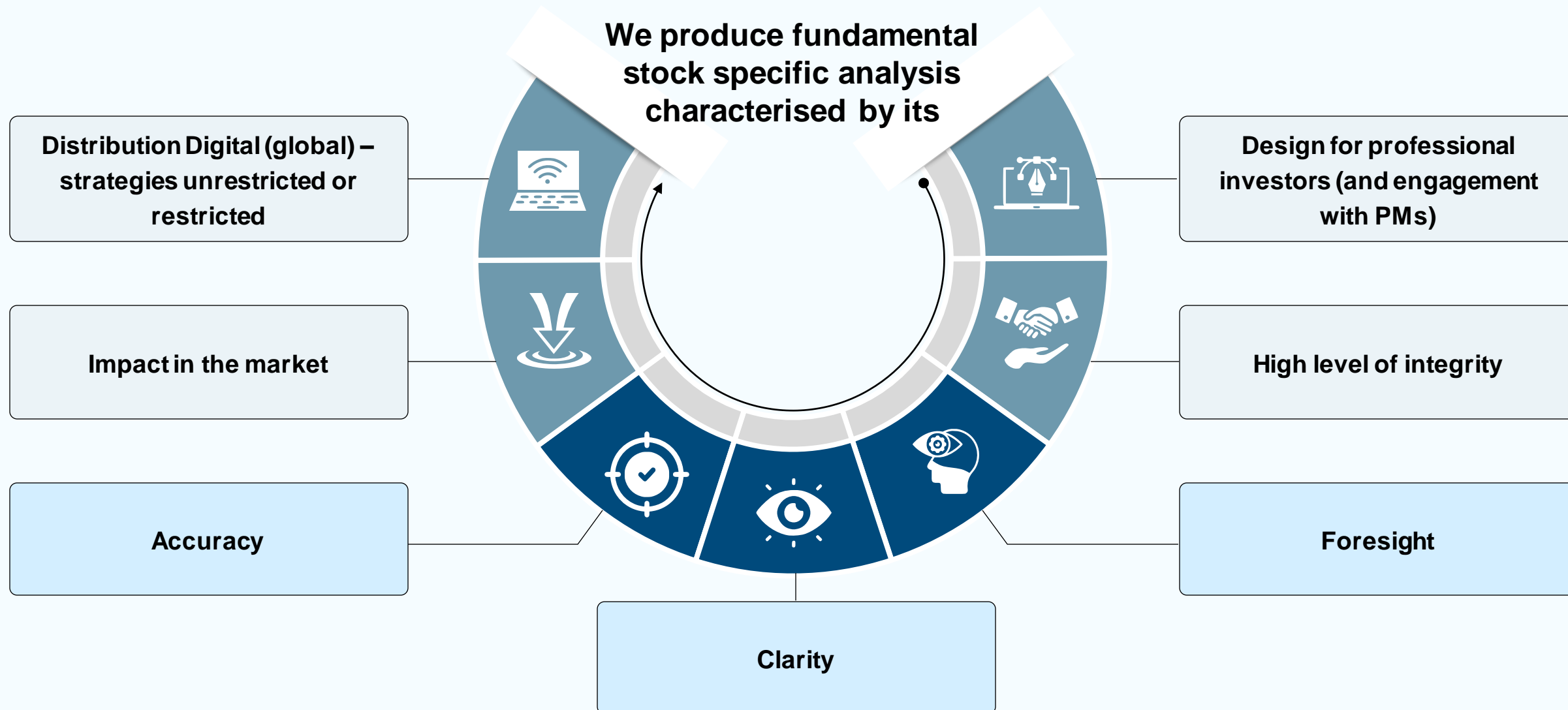


Where Our Clients are Listed

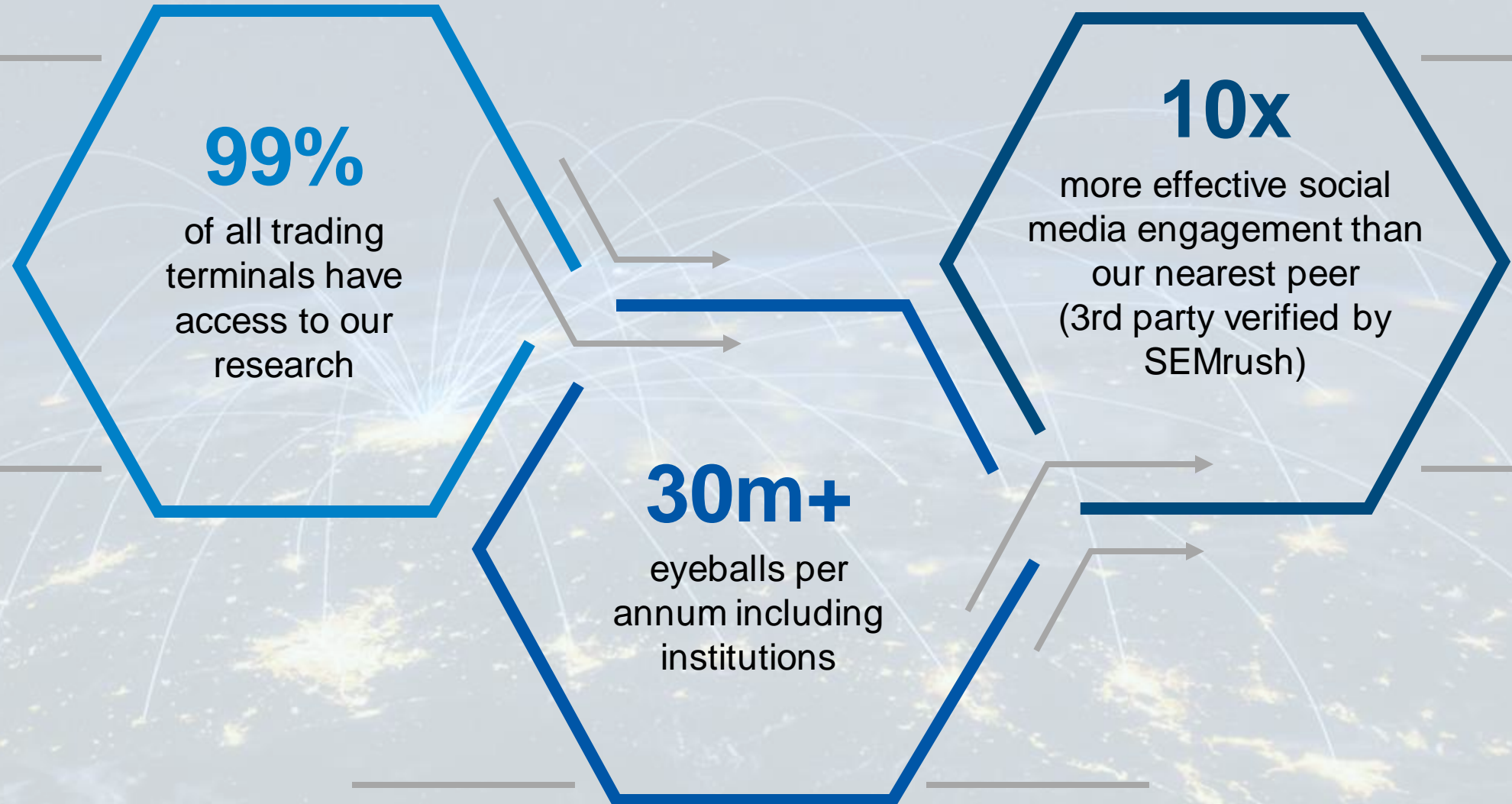


- 1 US**
Nasdaq | US OTCQB |
OTCPNK | Private
- 2 Canada**
TSX
- 3 United Kingdom**
LSE FTSE 250 | LSE Standard List |
LSE AIM | Acquis | GSX | Private
- 4 South Africa**
JNB
- 5 EU**
Aquis | GSX
- 6 Australia**
ASX

How Can ACF Unlock Liquidity?



ACF's Distribution



ACF's Distribution Retail



Social Media total points of contact >36k across ACF assets - dominated by LinkedIn and Twitter.

First by effectiveness (engagement) measures vs. peers in digital distribution across Social Media platforms.

Research of institutional quality freely available to all retail investors

Whiter than white principles on Social Media – follow all search engine protocols as they are intended to be followed by the search engines



Traditional (entry level) package access to **>9k points** of social media contact across ACF assets.

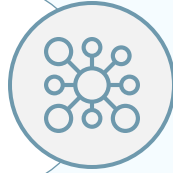
High quality research is key to our effectiveness ranking

Range of sophisticated Social Media tools and high-level expertise

ACF's Distribution Institutional

Semi-bespoke Portfolio Manager Campaigns US, Canada, EU, Australia from data base

ACF network (institutional)



Refinitiv **40k Institutions/ Corps**,
400k professionals, **10.5k news sources**

Bloomberg **>30m eyeballs per annum**

Bloomberg



London Stock Exchange

FactSet **>5.5k Institutions**

FACTSET



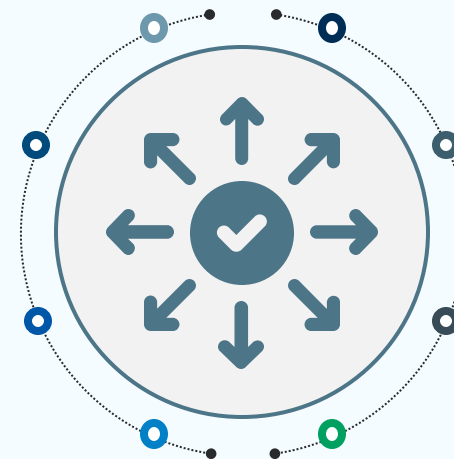
Specialist Platforms **>100k subs**

S&P Capital IQ **>5.5k Institutions**, **4.4m**
private firms, **62k public companies**



Instinet >>
A Nomura Company

Instinet **>200 Traders (US/EU/Asia)**, **500**
active PMs



Why do You Need Research Coverage?



Companies without research coverage underperform their peers vs. the index



Company share price performance does not look after itself

Is This True for You?



You believe your shares are **undervalued** because of various types of market failure.



You believe that the assets you have are competitive and need to be better supported and understood by a **wider investor audience** to achieve fair value.



Your **management team** wants transformation and recognises that not taking action will lead to failure.

Navigating capital markets can be frustrating and risky, ACF Equity Research services and independent counsel help you execute your vision, faster.



“We needed the investment research to be independent and credible and it needed to be written in a way that was suitable for the range of investor audiences we had in mind and this is what ACF Equity Research delivered for us.”

Bio: Ralph Browning is Co-founder & Director of Oxilio, a pioneering pharmaceutical company. He has a background in portfolio management.




“ACF Equity Research helped us establish market credibility. The value created by ACF Equity Research exceeded my expectations. I got value from the time I spent with ACF Equity Research, very much, a 100%.”

Bio: George Bennett is CEO of Rainbow Rare Earths (RBW.L) listed on the LSE Main Market. He was an investment banker and broker for 16 years with HSBC and as a partner at top ranked South African broking firms, Simpson McKie and Fergusson Bros.



“Investment Research is a strategic engagement for a company, it is not just an event or tactical action, it is a process. ACF Equity Research thinks of research in the same way, which contributes to setting its products and services apart from others.”

Bio: Louis Coetzee is CEO of dual listed Kibo Energy (AIM:KIBO). Executive Chairman at Katoro Gold PLC (AIM: KAT) and Non-Executive Chairman of MAST Energy (AIM:MAST).



If you engage ACF's high quality
unbiased-issuer pays equity
research you are buying tools and
guidance that help you execute
transformative change leading to
the accomplishment of your goals

Navigating capital markets can be frustrating and risky, ACF Equity Research services and independent counsel help you execute your vision, faster.



Renas Sidahmed,
MBA, Head of ESG / Staff Analyst
+1 (646) 480 0806 (direct)
E-Mail: rsidahmed@acfequityresearch.com

Christopher Nicholson,
Managing Director / Head of Research
+44 (0) 79 77 07 32 91 (mobile)
E-Mail: cnicholson@acfequityresearch.com